

Call for Papers and Panels
11th International Social Innovation Research Conference
The Yunus Centre for Social Business and Health, Glasgow Caledonian University
September 2-4, 2019
Conference Website: <http://www.isircconference2019.com/>

Social Investment & Social Finance

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The combination of weaker financial institutions following the financial crisis, disruptive disintermediation-enabling technology and underlying socio-economic as well as cultural shifts, is challenging the paradigm of how finance will be provisioned in the future. New values, beyond profit maximization, are driving individual's financial decisions. Indeed, the generation of social impact has become an undeniable factor, alongside risk and return, of the production function of many investors worldwide. On the other, organizations which integrate the provision of social services into a business model experience barriers to access financial resources because they do not fit neatly into either the traditional non-profit model or the for-profit model.

In particular, three principles set apart social impact investing from other approaches: the investment is explicitly made to achieve a positive benefit for the society; the social goals, indeed, should be measured to define ex-ante the expected social impacts and to verify ex-post the effective and efficient achievement of those impacts; they are done in undercapitalized areas, where the activities would have been excluded by any other investors and thus not implemented.

Being compliant with these features raised novel challenges to both providers and recipients of funding, which are worthy of further investigation.

This stream sets out to explore the dynamics of social impact investing and investigate its potential and risks in supporting social innovation, considering both the perspective of demand and supply side. Thus, we invite contributions dealing with, but not limited to:

- Approaches of different funds providers (e.g. public agencies, private capital, public-private partnerships arrangements, philanthropy)
- New mechanisms to perform social impact investing
- Assessment of social risk and return and integration in the portfolio building methods
- Expectations of social impact investors
- Effects of non-financial services provided by investors on investees
- Investment readiness of potential capital recipients
- Methods to measure the social impact generated by capital providers
- Challenges of social ventures in approaching and dealing with different capital providers
- Empirical studies collecting data on existing practices

Guidelines:

Paper abstracts must be maximum 300 words, excluding references. They should articulate: the research objectives or questions being addressed; the conceptual or theoretical perspectives informing the work; where appropriate, the methodology utilised; and the contribution of the paper to knowledge in light of the conference themes.

Optional full paper submission for consideration in best paper awards is due no later than 31st July 2019.

A maximum of two abstracts may be submitted per presenter (joint papers to be presented by coauthors will also be considered).

All paper abstracts must be submitted to isirc2019@gcu.ac.uk. On abstract submission please ensure you advise the conference stream.

Panel proposals must be maximum 400 words, excluding references. They should include: the panel purpose and its relationship to the nominated conference stream; details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution to the panel.

All panel proposals must be submitted to isirc2019@gcu.ac.uk.

Abstract and panel proposals submission: Closes 28th February 2019

Decision on submissions: Notification by 31st March 2019

Full papers submitted for consideration in best paper awards due: 31st July 2019

Enquiries about conference administration and technical issues related to online submission should be directed to the conference administration team at isirc2019@gcu.ac.uk