

Call for Papers and Panels
11th International Social Innovation Research Conference
The Yunus Centre for Social Business and Health, Glasgow Caledonian University
September 2-4, 2019
Conference Website: <http://www.isircconference2019.com/>

Design Thinking

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Over the last ten years, design thinking has exploded. What began as a methodology for product and service innovation has morphed and evolved into a suite of tools to spark social innovation and help solve intractable problems across sectors. Design thinking elements such as the design squiggle, brainstorming, and prototyping are so ubiquitous as to have become part of the social innovation vernacular. Beyond specific elements, the design thinking process of empathize, define, ideate, prototype and test is often explicitly and implicitly part of the social innovation process. As the popularity of design thinking has grown, organizations and individuals have reworked the process and found new applications within social innovation.

This stream will investigate the dynamics of design thinking and examine potential new applications in social innovation. In addition, it will explore the risks and limitations of the design thinking process. Thus contributions are invited investigating, but not limited to:

- New applications of design thinking
- The limits and blind spots of the design thinking process
- The circumstances when design thinking fosters and curtails innovation
- Adaptations in the process to meet a variety of conditions
- The various design thinking methodologies
- Best practices and advancements in design thinking
- Tools that foster design thinking
- Situations where design thinking should be embraced or avoided
- Lessons from translating the tools and processes of design thinking into other cultures
- Application of design thinking in organizations of various sizes, sectors, and profit orientations
- Processes and methodologies being replaced and enhanced by design thinking

Guidelines:

Paper abstracts must be maximum 300 words, excluding references. They should articulate: the research objectives or questions being addressed; the conceptual or theoretical perspectives informing the work; where appropriate, the methodology utilised; and the contribution of the paper to knowledge in light of the conference themes.

Optional full paper submission for consideration in best paper awards is due no later than 31st July 2019.

A maximum of two abstracts may be submitted per presenter (joint papers to be presented by coauthors will also be considered).

All paper abstracts must be submitted to isirc2019@gcu.ac.uk. On abstract submission please ensure you advise the conference stream.

Panel proposals must be maximum 400 words, excluding references. They should include: the panel purpose and its relationship to the nominated conference stream; details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution to the panel.

All panel proposals must be submitted to isirc2019@gcu.ac.uk.

Abstract and panel proposals submission: Closes 28th February 2019

Decision on submissions: Notification by 31st March 2019

Full papers submitted for consideration in best paper awards due: 31st July 2019

Enquiries about conference administration and technical issues related to online submission should be directed to the conference administration team at isirc2019@gcu.ac.uk